B. AMENDMENTS TO THE CLAIMS

- (Previously Presented) A method for selecting download 1. content, said method comprising: sending a plurality of strip information elements to a remote device, wherein respective ones of the plurality of strip information elements describe downloadable content, and wherein the strip information elements include a service time; setting a timer corresponding to the service time; determining whether the timer has reached the service time; de-activating a lifecycle control agent in response to the determination; receiving, in response to a user selection corresponding to one of the plurality of strip information elements at the remote device, a request from the remote device that corresponds to the selected strip information element; retrieving, in response to the request, downloadable content corresponding to the selected strip information element from a nonvolatile storage device; and sending the retrieved downloadable content to the remote
- 2. (Previously Presented) The method as described in claim 1 wherein respective ones of the plurality of strip information elements includes one or more elements from the group consisting of an execution option, a lifecycle option, a navigation option, a persistence option, a security key, a configuration option, a strip identifier, and a strip description.

device.

- 3. (Previously Presented) The method as described in claim 1 further comprising: displaying the downloadable content on a display included in the remote device.
- 4. (Previously Presented) The method as described in claim 3 wherein the selected strip information element includes a lifecycle field that indicates whether the retrieved downloadable content is storable after the displaying, the method further comprising:

 determining, based upon the lifecycle field, whether the retrieved downloadable content is storable after the displaying; and storing the retrieved downloadable content on a nonvolatile storage device at the remote device in response to determining that the retrieved downloadable content is storable.
- 5. (Canceled)
- 6. (Canceled)
- 7. (Previously Presented) The method as described in claim 1 wherein each of the plurality of strip information elements includes a content type, wherein the content type is selected from the group consisting of text, video, video plus, and audio.
- 8. (Previously Presented) An information handling system comprising:
 - one or more processors;
 - a memory accessible by the processors;

a network interface for communicating with other information handling systems;

one or more nonvolatile storage areas accessible by the processors; and

a selective download tool for selecting download content, the selective download tool including:

means for sending a plurality of strip information elements to a remote device, wherein respective ones of the strip information elements describe downloadable content, and wherein the strip information elements include a service time; means for setting a timer corresponding to the service time;

means for determining whether the timer has reached the service time;

means for de-activating a lifecycle control agent in response to the determination;

means for receiving, in response to a user selection corresponding to one of the plurality of strip information elements at the remote device, a request from the remote device that corresponds to the selected strip information element;

means for retrieving, in response to the request, downloadable content corresponding to the selected strip information element from one of the nonvolatile storage devices; and

means for sending the retrieved downloadable content to the remote device.

9. (Previously Presented) The information handling system as described in claim 8 wherein respective ones of the

plurality of strip information elements includes one or more elements from the group consisting of an execution option, a lifecycle option, a navigation option, a persistence option, a security key, a configuration option, a strip identifier, and a strip description.

- 10. (Previously Presented) The information handling system as described in claim 8 wherein the selected strip information element includes a lifecycle field that indicates whether the retrieved downloadable content is storable after displaying the downloadable content on a display included in the remote device, the information handling system further comprising:

 means for determining, based upon the lifecycle field, whether the retrieved downloadable content is storable after the displaying; and means for storing the retrieved downloadable content on a nonvolatile storage device at the remote device in response to determining that the retrieved downloadable content is
- 11. (Canceled)

storable.

- 12. (Canceled)
- 13. (Previously Presented) The information handling system as described in claim 8 wherein each of the plurality of strip information elements includes a content type, wherein the content type is selected from the group consisting of text, video, video plus, and audio.
- 14. (Previously Presented) A computer program product stored on a computer operable medium for exchanging data between

computing devices, said computer program product comprising:

means for sending a plurality of strip information elements to a remote device, wherein respective ones of the plurality of strip information elements describe downloadable content, and wherein the strip information elements include a service time;

means for setting a timer corresponding to the service time;

means for determining whether the timer has reached the service time;

means for de-activating a lifecycle control agent in response to the determination;

means for receiving, in response to a user selection corresponding to one of the plurality of strip information elements at the remote device, a request from the remote device that corresponds to the selected strip information element;

means for retrieving, in response to the request, downloadable content corresponding to the selected strip information element from one of the nonvolatile storage devices; and

means for sending the retrieved downloadable content to the remote device.

15. (Previously Presented) The computer program product as described in claim 14 wherein respective ones of the plurality of strip information elements includes one or more elements from the group consisting of an execution option, a lifecycle option, a navigation option, a

- persistence option, a security key, a configuration option, a strip identifier, and a strip description.
- 16. (Previously Presented) The computer program product as described in claim 14 further comprising:

 means for displaying the downloadable content on a display included in the remote device.
- 17. (Previously Presented) The computer program product as described in claim 16 wherein the selected strip information element includes a lifecycle field that indicates whether the retrieved downloadable content is storable after the displaying, the computer program product further comprising:

 determining, based upon the lifecycle field, whether the retrieved downloadable content is storable after the displaying; and storing the retrieved downloadable content on a nonvolatile storage device at the remote device in response to determining that the retrieved downloadable content is
- 18. (Canceled)

storable.

- 19. (Canceled)
- 20. (Previously Presented) The computer program product as described in claim 14 wherein each of the plurality of strip information elements includes a content type, wherein the content type is selected from the group consisting of text, video, video plus, and audio.

21. (Previously Presented) The method as described in claim 1 wherein the selected strip information element includes a navigation field that indicates a location of the selected strip information element in a display tree that includes the other plurality of strip information elements, the method further comprising:

determining, based upon the navigation field, the location to place the selected strip information in the display tree; and

inserting the selected strip information in the display tree at the determined location.

22. (Previously Presented) The information handling system as described in claim 8 wherein the selected strip information element includes a navigation field that indicates a location of the selected strip information element in a display tree that includes the other plurality of strip information elements, the information handling system further comprising:

means for determining, based upon the navigation field, the location to place the selected strip information in the display tree; and

means for inserting the selected strip information in the display tree at the determined location.

23. (Previously Presented) The computer program product as described in claim 14 wherein the selected strip information element includes a navigation field that indicates a location of the selected strip information element in a display tree that includes the other plurality of strip information elements, the computer program product further comprising:

means for determining, based upon the navigation field, the location to place the selected strip information in the display tree; and

means for inserting the selected strip information in the display tree at the determined location.